

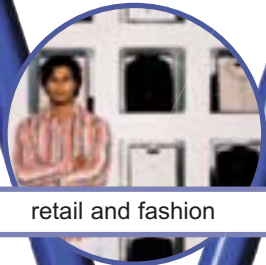
**totalcontrol**

**totalstock**

Back office EPoS  
control & reporting  
software suitable for  
both retail and  
hospitality



restaurants, clubs and bars



retail and fashion



supermarkets



## fidelity totalcontrol

**Fidelity Total Control** is a comprehensive back office suite of software to manage the data provided by retail and hospitality EPoS terminals.

### Easy To Use

With its simple icon driven menus, Total Control is quick to learn and easy to use. Password protection means access to all or part of the software can be restricted to authorised users. Context sensitive help is available at anytime.

### Powerful reports

Using the power of Crystal Reports, Total Control has an extensive range of Sales & Profit Reports covering all aspects of the business. Specific reports are available for staff performance, promotions, hourly sales and cashing up. All reports can be formatted over a wide range of dates to enable comparisons with different dateranges.

### Scaleable

Total Control is scaleable from a single location site to multi-location multiple sites. Total Control Corporate is a true 'branch to head office' system for customers with larger estates.

### Connectivity

Seamless links to Sage and other accounting packages.

Full integration with Fidelity's Total Stock software.

Full integration with MS Word and Excel.

Connects to many different makes of EPoS terminal including models by Uniwell, Sharp, Quorion and Vectron.

### Key features

- Simple to maintain product file
- Easy to use menu system
- Meaningful management reports
- System log
- Simple ECR keyboard changes
- Clerk/Operator maintenance

## fidelity totalcontrol

### Using the reporting module to increase profit

Total Control has many reports, which if interpreted correctly will give an immediate increase in profit.

#### sales & profit reports

This report shows a products actual sales and profitability by date ranges. Most importantly low margins are immediately identifiable. The Sales & Profit Report can also be filtered to show the best and worst selling products.

#### promotional loss report

This gives the difference between the RRP and the actual sales when discounts or promotions have been applied to a product.

#### hourly reports

These can be formatted by date range and show the busiest and slackest trading times. These reports include graphs as standard.

#### clerk reports

The Clerk Reports highlight the busiest staff members and breaks the data down into such things as Media, Corrections, Voids, Refunds, No Sales etc by each staff member. The staff reports can again be formatted by date range.

#### cash reports

These ranges of reports show the totals of the different media used for that period, together with cash declaration differentials.

#### electronic journal analysis module

The Electronic Journal is a full audit trail of every transaction on the EPOS terminal. This is used to track things like over rings and voids and forms the basis of many of the analysis reports. These journals are stored daily and are fully searchable by date, time and content. Reports include:

- Hourly PLU Report by Clerk
- Clerk PLU Report by Hour
- PLU Report by Clerk
- PLU Report by Hour
- Clerk Report by PLU
- Hourly Report by PLU
- Clerk Report by Hour
- Hourly Report by Clerk

The above reports can be configured by date, time, individual day of the week, individual time slots, time ranges, staff and by group.

All reports can be exported to MS Excel for further manipulation.



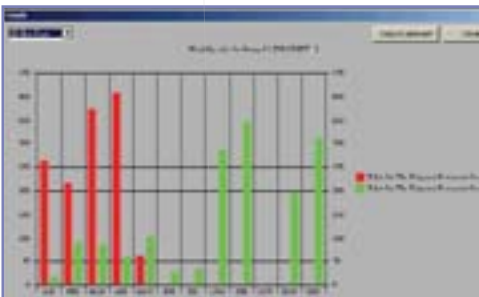
Simple to maintain product file



Easy to use menu system guides the user through all operations



Meaningful management reports

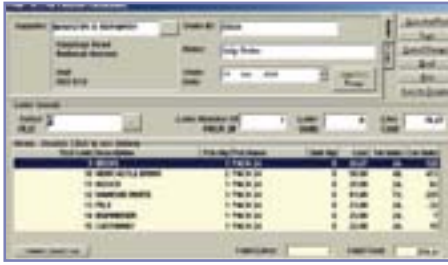


Graphical analysis

## fidelity totalstock

### Back office stock control and reporting software

Fidelity's Stock module is used in conjunction with Total Control and is suitable for both retail and hospitality applications.



Fully automated stock reordering system



Facilities for deliveries, returns, wastage, transfers and stocktaking



Comprehensive reports with Filter Editor



Comprehensive context sensitive help

Maintaining effective stock control is important in all types and size of business, but it can be critical in the smaller one. Fidelity Total Control with Stock gives hospitality and retail operators the tools and reports to manage this critical and time-consuming area of the business.

No matter what the type of business, effective stock control is built around four facts:

- (1) What you have on hand
- (2) What you have on order
- (3) What you have sold
- (4) What you need to order

Failure to manage any one of these can mean being out of stock or overstocked on an item. To make matters worse, changes in customer demand and preference mean changes in your purchases.

Fidelity Total Control with Stock manages all of this and the result is significant savings in both time and money.

- |                         |                      |
|-------------------------|----------------------|
| Stock Movement          | Wastage Summary      |
| Stock Valuation         | Days Stock Left      |
| Delivery Summary        | Stock Audit          |
| Stock Below Minimum     | Supplier Summary     |
| Historical Stock Levels | Throughput           |
| Stock Consumption       | Current Stock Levels |
| Stock On Order          | Stock Transfers      |
| Stock Potentials        | Stock Variance       |

As with Total Control, all reports can be exported into Excel.

Total Control with Stock comes as standard with modules for shelf edge label printing and connectivity to hand held terminals for deliveries and price checking.

