



OCS-300
Drive-Thru Order Confirmation System

Featuring the
OrderSmart™
Order Confirmation System



Benefits

- Enhances speed of service
- Visually confirms order to improve order accuracy
- Customized direct POP marketing influences sales at the point of purchase
- Improves customer satisfaction
- Allows for multiple marketing opportunities
- Projects high profile image in a highly competitive market
- Deters employee theft
- A product with a proven return on investment
- Fewest complaints in audio clarity in the industry



Specifications

Display Specifications:

Display: Color TFT/LCD

Size: 17.0" Diagonal

Resolution: 1280 pixels H x 1024 pixels W

Luminance: 1400 nits

Operating Temperature: -40°F — +140°F

Dimensions: 16"H x 12.5"W x 7"D

- Kiosk Dimensions:
17.125" w x 55.6875" h x 11.5" d
- Canopy Mount Cabinet Dimensions:
17.938" w x 20" h x 3" d

Features

- Full color POP advertising
- Full color pictures of each item ordered*
- Flexible and expandable to grow with technology
- 23 lines of text without scrolling
- 25 character text descriptors
- Rugged Durashell™ cabinet and screen withstands abuse and outdoor weather extremes

* Patented by Techknow

Programmable POPs

Before the order begins, the customer will view up to 5 different programmable high-resolution POP graphics. These POPs are an excellent marketing tool for notifying your customers about special sale prices, limited time promotions, introducing new products and much more. These POPs are also a cost effective way to promote test items at each location.



Order Screen

When the order taker strikes a key on your register, our system will open the order screen.

Customers will see their special grill orders in highlighted red text for easy customer verification

Our software translates your POS short-codes into 25-character text descriptions so that your customers know exactly what they are ordering at the time of order placement

Along with the text descriptor, an ITEM PICTURE* is also displayed. This feature can be used to visually confirm their item or for additional suggestive selling.

*This feature is patented by Techknow

1 Bacon Cheeseburger	1.29
2 Medium Fries	1.89
1 Chocolate Shake	1.19
1 Chicken Sandwich	1.29
1 No Lettuce	
1 Small Onion Rings	.99
1 Jumbo Hot Dog	.99
1 Spinach Salad	4.39
.59	
TOTAL TAX	
12.62	
Thank You!	
Don't Forget To Order An Ice Cold Soda!	

Order display area will show up to 23 lines of text WITHOUT scrolling so that large orders can be viewed completely

Individual item pricing is optional

Total and Tax are clearly displayed to enable the customer to verify their order total

Programmable message

Suggestive Sell & Total Screen

The suggestive sell & total screen will automatically appear when the order is totaled. This screen not only lets the customer know their total, but it allows another opportunity to market to your customers at the point of purchase.

The grand total is clearly displayed for the customer, enabling them to have payment ready when reaching the service window



When the order is totaled, our OrderSmart™ software scans the order and will automatically suggest a "forgotten" item with text and graphics. Each individual restaurant can customize this feature per day part.

The total screen also displays a text message persuading the customer to add to their order. This message can coordinate with the displayed graphic or it can display a unique message.